



**your business is part of a
NATIONAL ATTRACTION!**

*Advertise your business
across Ohio and
to regional tourists!*

**30,000 Placemats
will be distributed**



- High quality full-color placemat — No junky ads!
- Distributed to participating restaurants on the Lincoln Highway
- All types of restaurants represented appeals to all demographics of travelers
- All-across-Ohio mix of businesses & attractions helps sell and connect the Ohio Lincoln Highway story

Investment: OLHHC Members take a \$20 discount from prices below...

Restaurants: \$195.00 Each participating restaurant will receive over 2,000 placemats; or may opt to donate to other restaurants if their dining format does not allow placemats. **ONLY TEN RESTAURANT ADS WILL BE SOLD!**

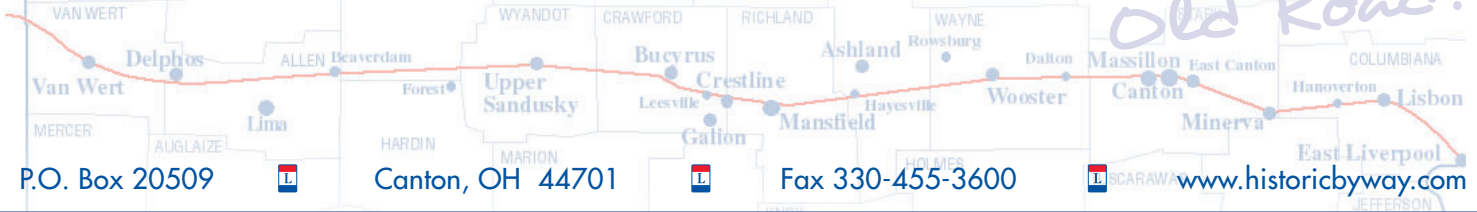
Businesses: \$225.00 (Large ads along sides of placemat) **ONLY EIGHT BUSINESS ADS WILL BE SOLD!**

...the best way to reach travelers wanting to spend money in YOUR town, in YOUR business...

**Call Sara to reserve your ad; discuss your message... (We design your ad FREE)...
330-284-3477 today!
or email: sarawilson@historicbyway.com**

Close date for publication is set for: March 31, 2014

*Help Us Build
New Tourism
from an
Old Road!*



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www.historicbyway.com